# **TIA\_W\_CH03\_Conducting\_Research\_on\_the\_Web**

## **Project Description:**

You and a partner have been asked to write a report on alternatives to using the Google search engine, as well as how to evaluate a website for a research paper. The paper needs to cite references within the body of the text, and include a list of your works cited at the end of the report. Your partner has begun the report. You are going to modify what has been started.

## **Steps to Perform:**

| **Step** | **Instructions** | **Points Possible** |
| --- | --- | --- |
| 1 | Start Word. Open *TIA\_Ch3\_Start.docx*. Find all instances of *meta-search* and replace them with **metasearch.** | 2 |
| 2 | At the blank paragraph after the end of the second paragraph of text under *Alternative Search Engines*, insert aVertical Box List SmartArtgraphic. Open the text pane, and type **Google Scholar** in the first text pane bullet. Press ENTER**,** press TAB**,** then type **Searches scholarly literature** Repeat these steps to add the following information for the next two bullets and subbullets **Dogpile**, **Metasearch engine that searches Google, Yahoo!, and Bing** **Specialty Search Engines**, **Search only sites that are relevant to a topic or industry** | 30 |
| 3 | Modify the SmartArt graphic by doing the following:  Change the colors to Colorful – Accent Colors·  Move the *Google Scholar* box and bullet point to the bottom of the SmartArt·  Change the SmartArt Style to Intense Effect | 20 |
| 4 | In the second to last sentence of the first paragraph in the *Alternative Search Engines* section, select the text *specialty search engines*. Then create a Hyperlinkto **http://bestonlineuniversities.com/2011/20-useful-specialty-search-engines-for-college-students/** | 12 |
| 5 | At the end of the first paragraph in the *Evaluating Websites* section, immediately to the left of the period insert a citation to a new website. Before entering information, click the checkbox for Show All Bibliography Fields. Use the following information: Type of Source: Web site Author: **Kapoun, Jim** Name of Web Page*:* **Five criteria for evaluating Web pages** Year: **2010** Month:**May** Day:**10** URL: **http://olinuris.library.cornell.edu/ref/research/webcrit.html** | 12 |
| 6 | In the *Evaluating Websites* section, create a bulleted listwith the five points beginning with *Authority*, *Bias or Objectivity*, *Relevance*, *Audience*, *Coverage*. Use a checkmarkas the bullet point. | 12 |
| 7 | Press CTRL+END to go to the end of the document. Press ENTERtwice, then insert a Works Citedbibliography. Change the citation style to APA Sixth Editionstyle. | 12 |
| 8 | Save the document and submit for grading. | 0 |

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| **Total Points** | **100** |